



Engaging Stakeholders

SECTION: *ENGAGING STAKEHOLDERS*

Diverse stakeholder perspectives make studies more useful and meaningful. Creating partnerships between stakeholders and research professionals takes commitment and effort from everyone on the team.

The three learning areas of the Engaging Stakeholders section focus on building effective partnerships with stakeholders as active members of the team. The information and learning resources can be used by individuals or teams.

▶ **Inclusion: The Starting Point for Effective Teams**

Explores barriers and facilitators to including stakeholders as equal members of the team and explains how to encourage and leverage the different points of view on multi-stakeholder teams. Topics in this learning area include:

- Addressing Bias and Exclusion
- Establishing and Maintaining Trust
- Enabling Multiple Points of View

▶ **Best Practices in Engaging Stakeholders**

Provides guidance for creating inclusive teams that have a shared understanding of how the team will work together effectively. Topics in this learning area include:

- Planning for Collaboration
- Preparing Team Members for Partnership
- Practicing Effective Communication

▶ **Addressing Contextual Challenges to Engagement**

Draws on the experiences of PCORI-funded research teams to address common challenges to fully integrating stakeholders into the team. Topics in this learning area include:

- Institutional Barriers to Stakeholder Engagement
- Individual Challenges to Stakeholder Engagement
- Solving Common Engagement Problems